

EXPERIENCE

APR 2019 –

PRODUCT DESIGNER
UBIQUITI INC (Prague, Czechia)

Leading the product design for the UNMS CRM app, a mobile CRM companion app for UNMS. Additionally taking care of bringing a consistent design language for Ubiquiti's UNMS modules - Network and CRM.

JUN 2014 –
APR 2019

PRODUCT DESIGNER
STRV (Prague, Czechia)

Responsible for the complete design process of a product—starting from research, wireframes and user-flows to visual design and promotion; in addition to writing articles and other internal documents. Focused primarily on mobile applications for both Android and iOS, but not excluding desktop software and web-based applications.

FEB 2018 –
JAN 2019

DESIGN TEAM LEAD
STRV (Prague, Czechia)

I was responsible for finding the best designer for each upcoming project; recruiting; communicating with sales, and dealing with estimates for potential new projects; as well as generally ensuring the output of the design team maintained the quality it is known for. Management was unfortunately not something I wanted to do at that point in my career so I ended up going back to Product Design in January 2019.

JUL 2012 –
JUN 2013

UI DESIGNER
WIME (Queretaro, Mexico)

Designing web layouts, branding design, occasional Wordpress content managing, client interaction and project presentations. Also in charge of producing bi-weekly infographics, and responsible for all the User Experience/Interface Design projects in the studio.

EDUCATION

SEP 2007 –
DEC 2011

BACHELOR OF ARTS IN GRAPHIC DESIGN
UNIVERSIDAD DEL VALLE DE MÉXICO (Queretaro, Mexico)

ETC

SKILLS

Digital product design (web, mobile), user experience, prototyping, iconography, visual direction, UI animation.

TOOLS

Figma, Sketch, Abstract, InVision, Adobe Creative Suite.

SOFT SKILLS

Direction, mentoring, writing, public speaking, interviewing.

LANGUAGES

Fluent in English and Spanish.